

EUROPE FOR CITIZENS

European Remembrance sub-programme

FINAL REPORT form

GENERAL INFORMATION

General data - *Prefilled*

CONTRACTUAL DATA

Dates and Beneficiaries - *Prefilled*

Legal Representative - *Prefilled*

Contact person – *Prefilled*

IMPLEMENTED ACTIVITIES

Short description of the project's results in English, French or German

The ERA Project, a collaborative effort among six partner countries (Sweden, Italy, Germany, Netherlands, Greece, and Spain), was driven by a shared commitment to enhance societal integration and promote civil participation by addressing critical EU-related issues. Focusing on the pressing themes of Xenophobia, propaganda, and Euroscepticism, the project aimed to strengthen local communities and foster social cohesion amidst uncertainties. Over a span of 28 months, the project achieved significant outcomes. It successfully facilitated constructive reflection on Euroscepticism, delved into the complex migration phenomenon, and provided vital media literacy tools. By rectifying misinformation surrounding the EU and the migrant crisis, the project contributed to a more accurate understanding of these matters. A central achievement of the ERA Project was its analysis of propaganda, leading to the creation of impactful counternarratives. Through international workshops guided by esteemed figures such as university educators, journalists, policymakers, and entrepreneurs, the project harnessed diverse expertise to drive its initiatives forward. By organizing a series of three-day events involving students, citizens, professionals, and policymakers, the project fostered comprehensive discussions on Xenophobia, propaganda, and Euroscepticism, effectively bridging the gap between online and offline spheres. The collaborative efforts of the partner countries generated a wealth of suggestions and recommendations, highlighting the collective voice of the citizens concerning EU policies. Furthermore, the project culminated in a forward-looking catalog envisioning Europe's prospects in 2030. In sum, the ERA Project not only achieved its aims of promoting civil participation and addressing societal challenges but also left a lasting impact through enhanced media literacy, informed discussions, and a more nuanced understanding of EU-related matters, ultimately contributing to a stronger and more united Europe.

Description

- Please describe the implemented activities - including the preparatory activities, if any - and the methods used. Please ensure coherence with the information published online via the information template and the information provided in the Grant Calculation Sheet.

*The project included the following activities: Event 1 the Kick-off Meeting(01/03/2021 Kista, Sweden) The kick-off meeting was at the beginning of the project. The event involved project coordinators from all participating organizations and citizens to be part of the project, to explain and understand the project, its aims, and its objectives; to clarify the work plan and the main phases of the project. *57 participants* Event two the 1st international workshop(29/03/2022 to 30/03/2022 Thessaloniki, Greece) The event aimed at analyzing the different shades of Euroscepticism, the reasons and nature of EU rejection, tools to debunk Euroscepticism, and exchanging the best practices. Experts and professors developed the subject and guided the participants to share experiences from their own country, analyze the differences, and realize that Euroscepticism is not something to be afraid of. It is part of a vibrant European democracy.*57 participants* Event 3 the 2nd International workshop(22/02/2022 to 24/04/2022 Burgh-Haamstede, The Netherlands) The event aimed at analyzing the Migration phenomenon. Europe has increasingly become a destination of significant migratory flows in the last decades. The themes covered in the Workshop are 1. Migration in history 2. Data and facts about the migrant crisis, 3. EU policies on asylum, 4. Tools to debunk xenophobia, 4. Exchange of best practices * 57 participants* Event 4 the 3rd International workshop (23/03/2022 to 21/05/2022 La Hoya – Elche, Spain) The event aimed at analyzing the phenomenon of Propaganda. Social media nowadays are the most common way to receive information regarding every subject that may worry Europe but there are a lot of times that the information the audience is receiving is incorrect, or semi-correct. Propaganda by the people challenges people to think about their European identity. The themes covered in the workshop were: 1. analysis of propaganda mechanisms, and 2. media literacy expectations. *196 participants* Event 5 the 4th International workshop(06/07/2022 to 12/09/2022 Montegranaro, Italy)The event aimed at analyzing and debating the subject of a united Europe for the Counternarratives of Europe. Are EU countries united? What are the differences faced in different countries regarding the same issue? Experts participating in the seminar showed and made sure that the participants understood the counternarratives of Europe. *57 participants. The final event was the 5th International Workshop (10/02/2023 to 15/02/2023 Kranenburg, Germany)The Final Projects' International Workshop took place in Kranenburg (Germany) organized by Via Kreaktion and it aimed to make a global evaluation of the project results and main outputs. Moreover, it brought together leading practitioners and experts to discuss and exchange ideas, gathering recommendations and wishes from citizens of Europe – for EU2030. *57 participants* The methodology used: The core project methodology was based on a logical and consecutive structure in which each activity represents the starting point of the following one. The activities foreseen are consistent with objectives and are structured in a concrete and coherent work plan. So, the following activities are the most suitable for achieving the project's objectives: Selection of young participants, orientation and training, Local context analysis and studies, and transnational mobilities. Main expected outcomes and results: -Approval of project implementation plan -Appointment of project manager -Appointment of coordination team members -EU for Citizens Programme, EU functioning and policy-making, EU history, EU funding, the background of the economic and migrant crisis, practices exchange -*

Development of the ERA website, project logo, draft design of flyers, draft design of posters.

- Changes in relation to the original application

Please describe the changes and the reasons for these changes, if any.

1. Dissemination activities and contact with the partners had started on time but due to the COVID-19 global situation, which heavily affects the work of all partners regarding work, traveling and organizing events has become challenging. With that point in mind, we asked for a 6-months extension in order to be able to organize, complete, and finalize all activities of the project

appropriately and successfully. ARTICLE I ENTRY INTO FORCE OF THE GRANT DECISION AND DURATION of the Grant Decision shall read as follows: 2.1 The Grant Decision shall enter into force on the date of its notification to the beneficiary. 2.2 The action shall be carried out between 01/03/2021 and 31/08/2023. ARTICLE II All the other provisions and annexes of the Grant Decision and any previous modifications, which are not changed by this decision shall remain unchanged and shall continue to apply. ARTICLE III The present decision shall take effect on the date it is notified to the beneficiary. 2. Partner change Request approved to change the partner, Stitching Kenniscentrum Pro Wok PIC 95081689310 to Stitching Hellenic Institute of Cultural Diplomacy, Netherlands PIC 812023641

Impact and Citizen Involvement

Please indicate:

- what do you consider to be the most important achievement(s) and the biggest challenge(s) for the project?

- in which way the programme priority(ies) was/were tackled? How did you manage to involve the participants in the debates on this/these topic(s)?

- did your project generate or contribute to generating any policy initiative at local/regional/EU levels?

- how do you see the future of the project and its partnership?

Short-term period Youngsters - Strengthened decision-making and negotiating skills thanks to the designed proposals; - Improvement of awareness on analyzed topics at local and EU levels thanks to the research activity; - Cultural exchanges, orientations on how to draft a political proposal, SWOT analysis learning, contact with public authorities, and development of critical thinking. Indicators: at least 70% of young participants in the activities have demonstrated improvements in decision-making and negotiation skills and in awareness of analyzed topics. Youth organizations - Acquisition of a methodology promoting the democratic participation of youth organizations thanks to non-formal education approaches and the transnational learning and cooperation between young people and policymakers; - Improvement of communication and management skills and the capacity to work at a transnational level ensuring inclusiveness, solidarity, and sustainability. Indicators: at least n.5 youth organizations using the E.P.Y.C. Guide methodology to promoted democratic participation. PAs - Increased awareness to implement new strategies to involve young people at a local level thanks to their participation in the mobilities; - New information obtained on the research and the participants' proposals, adapting them at a local level according to their needs and experience. Indicators: at least n.8 public authorities in the European context implemented the new strategies as in the E.P.Y.C. Guide to involve young people in political participation Local communities - Increased access to reliable information in dealing with COVID-19 for an inclusive, green, and digital Europe thanks to the webinar; - Increased awareness of analyzed topics at local and EU levels. Indicators: at least n.8 local communities in the European context provided reliable information in dealing with COVID-19 Long-term period Youngsters - Acquisition of competencies to become agents of development at local and EU level; - Potential agent of change and development at a local level, the multiplier effect on other stakeholders thanks to the website and E.P.Y.C. Guide. Indicators: n.25.000 young people reached by the communication campaign and n.1000 download of the E.P.Y.C. Guide 1 year after the end of the project Youth organizations - Increased participation of youth organizations in civic and social life at EU level thanks to Annual Conference Indicators: n.10 new youth organizations participating in the E.P.Y.C. Annual Conference each year PAs - Increased availability of PAs to include young people in decision-making process; - Increased harmonization of European countries' policies thanks to the 4 policy proposals Local communities Skills and knowledge acquired for the improvement of their local social, civic and working position thanks to the webinar and websites quality information.

□ Direct testimonies/stories from project participants were collected during the events.

Emilio Vicado Cano(Asociación Bala Jovenes): "Participating in the multiplier event for the Europe Knowledge Analysis project in Spain was an eye-opening experience. We covered the topic of propaganda especially in this age of social media also meeting people allowed us to share our cultures, traditions, and values. We realized how much we have in common and how diversity enriches our identity." Zoe Lopez (HRSW University): "As a young person, the program for the Civil Society Solidarity Movement EuRope knowledge Analysis (ERA) Germany workshop gave me a platform to voice my opinions on EU-related issues. The program empowered us to engage with policymakers and understand the impact our generation can have in shaping Europe's future." Boissi Row Cisokvo(STPF): "Debating the subject of a united Europe- for the Counternarratives of Europe which was organized by the program gave us a chance to discuss pressing topics affecting Europe today. It was inspiring to see how passionate citizens are about creating positive change and actively participating in shaping EU policies." Sara Vitiello (PROGEU): "Collaborating with the local community for the project highlighted the importance of grassroots initiatives. Through workshops and discussions, we discovered common goals and a shared vision for building a stronger European community."

□ Key message(s) of citizens involved in the project

What was/were the key message(s) of citizens involved in the project? If possible, please summarize it in one sentence.

"Participating in the Europe Knowledge Analysis project helped me gain a clearer understanding of how the EU institutions function. I learned about the roles of the European Union values and democratic foundations, I was encouraged to participate in democratic processes." "Through the project's analysis of EU policies and initiatives, I am now better equipped to make informed decisions as a citizen. I can evaluate the potential impacts of EU decisions on my community and country." "The Europe Knowledge Analysis project motivated me to engage more in civic activities. It's essential for citizens to have a voice in shaping EU policies that impact our communities." "The Europe Knowledge Analysis project emphasized the rich cultural diversity. Despite our differences, there's a strong sense of unity, and this diversity is one of our greatest strengths." "Studying the common values that underpin the EU, such as democracy, human rights, and the rule of law, deepened my appreciation for the shared principles that bind us as Europeans." "The project highlighted challenges, such as Xenophobia, Euroscepticism, and propaganda. Engaging in open discussions about these issues is vital for shaping the future of Europe." "As a young participant, I found the project empowering. It encouraged me to take an active interest in EU affairs and showed me that my voice matters in shaping the direction of our continent."

□ Dissemination and visibility of your project

Please indicate:

- how the visibility of the project and the dissemination of projects' results were ensured;
- types/number of communication tools produced by the project, if any (please provide the link to those tools)

The ERA dissemination focused on the following topics Xenophobia, Propaganda, Euroscepticism, and Social Cohesion. Dissemination activities were oriented both internally, which means among the project partners, and externally for stakeholders such as policymakers, students, university teachers and professors, and the citizenry in general, to increase its effectiveness and maximize its impact. To ensure and achieve the best result, the below dissemination activities were followed: Dissemination through social networks: Social media networks (Twitter, Facebook, Instagram) were created and updated constantly with project

activities, and new and general information related to the project's goals and objectives. ERA website: The Project's website was developed targeting a wide range of the public in all partner languages and in English. It was launched from the beginning of the project and was continuously updated through and beyond the project's lifetime. Press releases: the creation of the project's press releases which were available in all partner languages and in English. Each press release is the responsibility of each partner, to be published locally and nationwide. Major milestones will be summarized also in press releases and will be targeted to be published through online platforms, free press, social media, and ERA's website. Flyer - Poster: project flyers and posters will be created in collaboration with and contribution of all partners and will be available on the project's website. All materials will include photos and information about the project. Printed material should link to the project's website and include photos and information about the project Material will be used for seminars, workshops, and/ or events. It is the responsibility of each partner to translate, adapt and publish the material locally or nationwide. ERA webinars: A series of webinars will be offered to the general public in order to disseminate the outputs of each project activity. These webinars will be open interactive spaces where anyone interested will be able to register and participate online. All the webinars will be recorded and made available to the public through the project website. Project presentation using ICTs: The ERA consortium will create slide shows regarding the project in PowerPoint

format, in English, which will be used in meetings or events that the consortium will participate in (outside the project's scheduled activities). Final Conference: ERA consortium will present the outcomes of the project at the final conference. This conference will gather a very diverse body of stakeholders. The results from the project will be presented and a synthetic document about the citizens' views and recommendations and wishes on Europe

□ Visibility of the Europe for Citizens Programme

Please explain how the visibility of the Europe for Citizens Programme was ensured and list any outcome produced within the project displaying the EU flag and acknowledging the support received within the Programme.

The E.P.Y.C. project put itself within a wider intervention strategy: Take Action - Citizenship education for an inclusive and sustainable future project aimed to increase social and civic competencies of European youth, transferring and adapting an effective teaching methodology and improving the capabilities of teaching institutions in providing their students with tools and knowledge to foster their active participation in the society. PRODEMO - Promoting Democratic Engagement through the Mobile Participation project foresees activities aimed to promote awareness of EU citizenship rights and foster inclusion of mobile EU citizens and democratic participation of mobile EU citizens and under-represented groups. E.P.Y.C. is also in line with Article 165 of the TFUE, which encourages youth exchanges toward the participation of young people in democratic life in Europe. Targeting young citizens from different member States enacts transnational cooperation in the European context: the meeting of 4 different cultures fosters European citizenship among the participants by helping them to broaden their knowledge and approaches. Each participant brings their expertise to transform local best practices into 4 European-designed policy proposals. Only a transnational background allows to spread and application of the proposals in 4 different European countries. The E.P.Y.C. Guide, developed in English and the partners' languages, was used also in other countries and contexts since it contains a framework for policy construction in terms of application and replication of the project's activities To harmonize European countries' policies, public authorities were invited to support E.P.Y.C.'s activities. Public authorities had the opportunity to evaluate the participants' European proposals and implement them. This contributed to achieving a larger number of stakeholders strengthening the transnational E.P.Y.C. network and European cooperation.

□ Additional information

Please provide any additional information, observations or recommendations that may be useful for future projects.

The methodology used: The core project methodology was based on a logical and consecutive structure in which each activity represents the starting point of the following one. The activities foreseen are consistent with objectives and are structured in a concrete and coherent work plan. So, the following activities are the most suitable for achieving the project's objectives: Selection of young participants: This was the first necessary action to involve young and motivated people to participate in the project and, on the basis of the EU Youth Goals addressed by the project, the group of participants will be composed of at least n.1 young from vulnerable groups (e.g., peripheries, migrants, etc.) and half of participants in each group must be girls. For the selection process, we considered the following criteria: - age between 24-30 - CV and motivation letter - interest in European studies and values - awareness of the EU Youth Strategy 2019-2027, and interest in the 4 topics addressed by the project - English proficiency (at least B1.1 level) assessed during the oral interview or with a certificate. Orientation and training: The starting point was to make young people aware of the EU Youth Strategy 2019-2027 and to allow them to develop concrete proposals on 4 core areas of the EU Youth Goals. Local context analysis and studies: The activity aimed at stimulating the interest of the participants towards other European countries and backgrounds, at orienting young people on local issues and best practices on topics related to Goals #3, #4, and #10 of the EU Youth Strategy and at making young participants users and producers of information. The activity helps to develop critical thinking about the challenges and opportunities that can be generated in Europe toward a youth network engaged with other stakeholders such as public authorities and local communities. This analysis and studies will be the basis on which to build the 4 local proposals. Transnational mobilities: these mobilities allowed young participants from different backgrounds with the same interest in European values to work together in an international environment, strengthening their active European citizenship and sense of belonging. This task fosters socio-political commitment at the national/regional/local level among the participants and helps to identify more equal policies and coordinated actions. At the end of mobilities, young participants obtained the Youthpass certificate to confirm their acquired knowledge and competencies such as strengthened decision-making, analytical, and negotiating skills, improvement of their local social, civic, and working position, orientation, and tools to draft a policy proposal.

2

STATISTICS

Direct participants

Name of Organization / municipality	Country	Participants by target group			Disadvantaged participants	Women	Men	Total
		Below 30	30-65	Above 65				
ASOCIACION CULTURAL Y DEPORTIVA LAHOYA	Spain	97	94	5	5	106	90	196
SCAMBIEUR OP EI ETS	Italy	30	25	2	2	32	25	57

STICHTING EUROPEAN INSTITUTE FOR DIPLOMACY AND POLICY	Nether lan ds	30	25	2	2	32	25	57
--	------------------	----	----	---	---	----	----	----

NORDIC DIASPORA FORUM	Sweden	30	25	2	2	32	25	57
VIA KREAKTION GEMEINNUT ZIG E UG(HAFTUN GS BESCHRAN KT)	Germany	30	25	2	2	32	25	57
INSTITOYTO KOINONIKIS KAINOTOMIA S KAI SYNOXIS	Greece	30	25	2	2	32	25	57
TOTAL		247	219	15	15	266	215	481

Indirect participants

- Number of indirect participants

People indirectly reached

2500

- Number of Participants not yet active within organisations / institutions before the project

Please indicate the number of participants who were yet not active within organisations / institutions before the project

2500

Other information

- Activities of the project

Project start date

01/03/2021

Project end date

31/08/2023

□ Venues of the activities

Country/City

Germany -Kranenburg

Italy, Montegranaro

Spain La Hoya – elche

Netherlands Burgh-Haamstede

Greece-Thessaloniki

Sweden-Kista

3

□ Website address

Please indicate the website of the beneficiary organization where the filled 'Information template' on the implemented activities is published;

Please publish at least 3 pictures on the project's website that summarize well the project activities. These pictures need to be uploaded as attachments to this Final Report. Please note that these pictures might be used for publication purposes.

<https://eueraproject.eu/>

□ Citizens' understanding of the EU:

To which extent your activities have increased the citizens' understanding of the EU?

VERY GOOD – GOOD – A LITTLE – NOT AT ALL

Please give an example

Very Good.

More than 2,500 citizens were informed about the Workshop subject through press releases, media coverage,

webinars, the project's website, social media, and networks. We engaged different countries such as the

Netherlands, Greece, Spain, Sweden, Italy, and Germany. The participants were from different backgrounds, age groups, educational backgrounds, and professions. The project activities were disseminated using social media platforms and websites where we were able to gather data on audience engagement. During the events/workshops, we were able to get testimonials and views from the discussions we had with the participants,

organizations, and local communities. We also conducted follow-up surveys after the project activities to measure the actual knowledge gained by participants and how they can incorporate it into their daily lives.

We gather that the audience had a better understanding of the different types of Euroscepticism that exist across Europe. Before the project, only a few participants could accurately define and differentiate various forms of Euroscepticism. After attending workshops and engaging in discussions, this number increased, indicating a significant improvement in participants' grasp of the concept.

A better understanding of Propaganda that exists across Europe

A pre-workshop knowledge assessment indicated that many participants were unfamiliar with the tactics and

prevalence of propaganda in Europe. After attending specialized workshops and analyzing case studies, this

number decreased, indicating a substantial increase in awareness.

A better understanding of United Europe, a better understanding of the counternarratives of Europe through interactive seminars, participants explored both the concept of a united Europe and counternarratives

that challenge this idea. Follow-up surveys showed that the participants could articulate the main principles of a united Europe and discuss counternarratives intelligently, compared to before the project.

FINANCIAL SHEET

Final Grant requested

	Contractual	Declared
Executive Agency - EACEA	123 480,00	123 480,00

Amount(s) in the column "Declared" are correct.

ATTACHMENTS

Declaration on Honour

Financial Final Report - Grant calculation sheet

Project's pictures (1-3): Please note that this picture might be used for publication purposes

**** document total size cannot exceed 10 Mb*

SUBMISSION

Please click here to submit the eReport.

